

Stakeholder Group Plans for 2010

Twelve stakeholder groups, most formed within the first year of the Education Alliance, meet on their own schedules. During the school year, the leadership of the groups meets with members of the Education Alliance Planning Team to exchange information and obtain support for their activities. While subject to revision, many of the stakeholder groups' intended 2010 activity plans are shown below.

Education Alliance Projects

1. Guided Reading Project: Ashley Weaver, ashley.weaver@hotmail.com
Tutor training for community volunteers and nonprofit, in-school/afterschool
Need additional sites
Need additional volunteers
2. Early Childhood Assessment Study and Follow-up: Ashley Allison and Waco Foundation
3. BLOCK Fest: Melba Bunch
Available to all afterschool programs, child care professionals, churches, tutors, librarians, CIS workers, etc.

Business Stakeholder Group

Joe Nesbitt, Leader, jnesbitt@cnbwaco.com

1. Recruit new and diverse membership to business stakeholder group
2. Encourage businesses to get involved with existing education programs and initiatives—pockets of excellence, such as LEAD, the chamber program in which business leaders visit high school classes to discuss general skills needed for employment
3. Start a Summer Leadership Academy for high school students using business leaders to teach about businesses and leadership qualities
4. Assist with the promotion and dissemination of the multimedia college preparation/awareness materials and other educational messaging to businesses' employees

Communications Stakeholder Group (formerly Media)

Jana Hixson, jana_hixson@baylor.edu; Carol Dugat, carol.dugat@dwyergroup.com; Joani Livingston, joani_livingston@baylor.edu, Co-Leaders

1. Develop strategy for education awareness campaign
2. Promote Alliance projects
3. Promote opportunities for volunteers

Education Stakeholder Group

Cyndi Hernandez, Leader, cyndi_hernandez@baylor.edu

1. Promote use of Age Appropriate Reading Kits
 - a. Complete kit with reproducible supplies
 - b. Aligned with state standards
 - c. Designed to be used by community organizations
 - d. Training from reading specialists
2. Identify and create pilot program for math-related projects

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3. Afterschool programs in the schools
 - a. Strategy for better educational programming and training
4. Build teacher participation and support
5. Provide support, expertise, and guidance to other groups

Extra-curricular Stakeholder Group

Ashley McClure, Leader, ashley@campfiretejas.org

1. Afterschool care organizations
 - a. Collaboration among afterschool care organizations
 - b. Possibly create local chapter of national and state afterschool association
 - c. Provide training for afterschool care employees
2. Community mapping
 - a. Create a resource list of programs with descriptions and costs
 - b. Work with a nonprofit group as part of its list project
3. Extra-curricular organizations
 - a. Work with extra-curricular organizations and programs to develop educational curriculum appropriate for activity
 - b. Recognition program – coach of the year
Based on education focus, support of school, etc.

Faith-Based Organizations Stakeholder Group

Dr. Jimmy Hunter, Co-Leader, Mercyrv1@aol.com; Rev. Ruben Andrade Jr., Co-Leader, pastor@familyoffaithwc.org; assisted by Ashley Thornton, ashley_thornton@baylor.edu

1. Develop master list of churches/congregations, faith-based organizations and individuals interested in participating in the Faith-Based Organizations Stakeholders Group
2. Provide training on the FRED
3. Promote volunteering for and provide training for guided reading programs (like the one at Doris Miller)
4. Disseminate material about college preparedness/readiness

Government/Policy Stakeholder Group

Megan Henderson, Leader, megan.henderson@hot.cog.tx.us;
assisted by Crystal Anthony, crystal@ci.waco.tx.us

1. Convene a meeting of superintendents, presidents of higher education institutions, business people, and members of other stakeholder groups (convened by the Alliance). The meeting should occur in February to meet a March deadline for determining our 2011 legislative agenda
2. Determine reasonable, attainable, relatively inexpensive priorities for policy change that could be brought to state legislators as desires of their constituencies
3. Expand stakeholder group to include every elected official in the Greater Waco area

Healthcare merged into Early Childhood Initiative

Roland Goertz, Leader, rgoertz@wacofpc.org

To focus on and assist with prenatal and postnatal care and education

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Nonprofit Alliance Stakeholder Group

Cheryl Allen, Co-Leader, cheryllallen@wacofoundation.edu;
Walker Moore, Co-Leader, walker@wacocdc.org

1. Created Nonprofits Aligned for Education
Conduit between the Greater Waco Community Educational Alliance and local nonprofits by disbursing information and connecting organizations to educational projects. Promote Education Alliance programs such as BlockFest.
2. Create a database of nonprofit organizations and services that will help link and leverage existing programs and resources
3. Help nonprofit organizations that are seeking to begin education programs and those that wish to improve existing programs

Parents Stakeholder Group

Linda Russell, Leader, lrussell@ag.tamu.edu

1. Promote education to parents and encourage their active involvement in educational activities with their children
2. Create math project pilot program
3. Promote and assist with BlockFest
4. Consider a science project pilot

Scholarship Stakeholder Group

Robbie Stabeno, Leader, rstabeno@wacofoundation.org

1. Searchable database of all local scholarships (English and Spanish)
2. Work with the Students Stakeholder Group on high school program to address all high school seniors regarding the college application and financial aid processes
3. Design a generic scholarship application that can be used by local small scholarship providers in the community
4. Create group of volunteers to assist high school students with essays
5. Scholarship information speaker's bureau to provide information to families

Students Stakeholder Group

Chris Lazaro, Leader, chrisl@ci.waco.tx.us

1. Work with Scholarship Stakeholder Group on college readiness workshops at high school to address all high school seniors regarding the college application and financial aid processes
2. Create multimedia presentation of college awareness program for parents to be shown in businesses to their employees
3. Consider participating in or creating a high school mentoring program
4. IDA – Individual Deposit Account
Matching contributions for education account

